

St. Joseph's  
Auxiliary



St. Joseph's Medical Center  
A member of CHW

# Greetings,

February 23, 2007



Congratulations and deep appreciation to our Auxiliary on the occasion of their Golden Anniversary. Throughout the years this special group of individuals has contributed nearly 1,800,000 volunteer hours and given over \$3 million dollars. While this is a glorious past to celebrate, last year's Million Dollar Pledge to St. Joseph's Foundation for our new Patient Pavilion is an amazing statement of hope for our future.

Over the past fifty years, we have witnessed profound change in health care. Despite the challenges, our Auxiliary has remained steadfast and clearly focused on their goal to improve the patient experience by providing a personal touch to our patients, families and visitors. Hundreds of Auxiliary women and men have served St. Joseph's in the past and continue to support our health care ministry today, with caring and compassionate hearts.

We look forward to a long and healthy future of continued partnership with the Auxiliary. With their ongoing contributions to our mission, the support of our employees and the partnership of our physicians, St. Joseph's will remain the health care provider of choice.

If you are inspired to become a member of this vibrant organization, I invite you to volunteer your time and talents to St. Joseph's Auxiliary. There are few greater rewards than helping someone in need.

Sincerely,

A handwritten signature in black ink that reads "Donald J. Wiley". The signature is written in a cursive, flowing style.

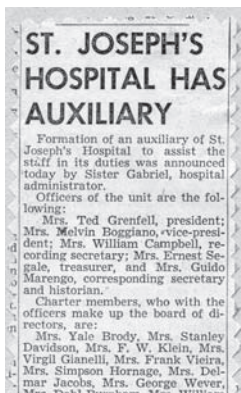
Donald J. Wiley  
President, St. Joseph's Medical Center

# Good as Gold

On June 11, 1957, seventeen specially selected community minded women, led by hospital Administrator Sister Gabriel Lally, O.P., founded St. Joseph's Women's Auxiliary. The stated purpose of the Auxiliary at that time was to "promote St. Joseph's Hospital by assisting in public relations and to assist the staff in performance of duties." The Auxiliary's goal was to provide "a personal touch that would brighten a patient's day." Founding member and first Recording Secretary, Addie Campbell, remarked "we have one common goal...to serve." As health care has experienced profound changes over the past fifty years, St. Joseph's Auxiliary's goal of "providing a personal touch" has remained steadfast.

The first volunteer services included cutting, stamping and hemming towels, preparing dressings, sharpening hypodermic needles by hand, and sterilizing equipment. Within a year, 17 members grew to 80. At that time, membership to the Auxiliary was by invitation. Past President and currently active member, Trudy Kurey, recalls an invitational postcard arriving by surprise in her mailbox. The member who sponsored Trudy remained a mystery to her until many years later. Many members joined as a result of their positive experiences as a patient, family member or visitor, after witnessing Auxiliary members at work.

"We have one common goal...to serve."  
Addie Campbell, Founding Member



1957

Mrs. Louis Wentzel  
sharpening  
hypodermic  
needles.



Addie Campbell  
launches gift  
shop services



In 1958, the Junior Auxiliary was formed by Mrs. Frank Viera and Mrs. George Wever. Juniors were coordinated by the Auxiliary until April 2002. At the same time, unmarried and working “career girls” helped fill the evening and night shifts.

“For me, it’s giving back to the community and saying thank you to God for all His blessings.”

Joy Juanitas, Treasurer and Newspaper Service

The first Pinkie Puppet Shopping Day occurred in 1959 and the fundraiser continued annually, just before Mother’s Day each year, for over 30 years. Members in uniform worked in fine retail establishments for a day in exchange for a donation to the Auxiliary in support of Pinkie Puppet project supplies. The Shopping Day was also a clever marketing strategy, acquainting the community with the Auxiliary. In 1991, Pinkie Puppet retired and the hand sewn Cuddle Me teddy bear became the gift for children in Pediatrics and continues today.

Advances in technology made volunteer services in linen and central supply areas less necessary. Shifting the focus from these areas provided opportunity for the auxiliary to expand to new areas including the Gift Shop on Wheels (the original gift shop), assisting with Dietary menus, Medical Library, Baby Photo, Coffee, Flower Delivery, Tray Favors and Sewing, Tribute Fund and Newspaper delivery services.

Increases in the number of services provided coupled with a steady growth in membership dictated the need for an efficient means of communication within the organization. In answer to that need, the Auxilletin newsletter was created. The



Toni Marie Ficovich receives a Pinkie Puppet from her mother Mrs. Tony Ficovich.

1958

Nyla Fornaciari and Gen Musto with the Gift Shop on Wheels.



1962

## FOUNDING AUXILIARY MEMBERS

Mrs. T. W. (Mildred) Grenfell  
First President 1957-59

Mrs. Melvin (Bonnie) Boggiano  
President 1960-61

Mrs. William (Addie) Campbell  
First Recording Secretary

Mrs. Guido (Pat) Marengo, Jr.  
First Corresponding Secretary  
and Historian

Mrs. Ernest Segale  
Mrs. Yale Brody  
Mrs. Stanley Davidson  
Mrs. F. W. Klein  
Mrs. Virgil Gianelli  
Mrs. Frank Vieira  
Mrs. Delmar Jacobs  
Mrs. George Wever  
Mrs. Calvert Snyder  
Mrs. Joseph Geiger  
Mrs. Simpson Hornage  
Mrs. William Brock  
Mrs. Dahl Burnham

first issue of the Auxilletin was published in 1961. The newsletter continues to be published five times per year, now under its new name: Auxiliary News.

Beginning in 1962, newborn December babies went home in handmade bright red Christmas stockings. Today, the Auxiliary gives each December baby a “candy cane” cap and bootie set. The first permanent Gift Shop opened with Mrs. Addie Campbell at the helm the same year. Today, our Gift Shop is a hub of activity for employees and visitors and raises a majority of the Auxiliary funds donated to the hospital. The Main Information and Surgery Information Desks welcomed Volunteer Services in 1962 as well.

Five “Blossom Branches” (fundraising branches) bloomed in 1964. The Camellia Branch, led by Mrs. Mildred Grenfell (the first Auxiliary President), sewed and created craft items for purchase. Cherry Branch members knitted items for sale and took special made-to-order requests for hand knitted sweaters. Artists supported the Ginger Branch with oil paintings, ceramics, glass, enamel, sculptures, artificial flower arrangements and art shows to display the creations. The Ginger Branch also helped decorate the hospital for Christmas. In 2006, Barbie Burke, daughter of founding Auxiliary member Mrs. Pat Marengo and St. Joseph’s employee, decorated the hospital tree. A gourmet cooking group, the Daisy Branch, published and sold two cookbooks and organized “kitchen tours” of local homes in Stockton. The Magnolia Branch followed, a dessert and bridge group with nearly 200 attending their first annual card party in 1965. The Magnolia Branch continues today and

L–R Mrs. Perry Dickenson,  
Mrs. Louis Ghiglieri,  
Mrs. Ted Grenfell, and  
Mrs. Ed Rimington represent  
the Blossom Branches.



1964

donates \$1,000 per year for a scholarship to a second year nursing student from San Joaquin Delta Community College nursing program.

A Beauty Clinic was formed at the urging of the Auxiliary in 1972 and again through the Auxiliary leadership of past President JoAnne Garrett, the Beauty Shop received a makeover in 2002/2003, creating a pleasant and more comforting environment.

The Bowling League was formed in 1973 by Mary French. The League bowled for dollars through 2002. Approximately \$25,000 was raised and donated to the Auxiliary by the League in its 29 years.

The first two male Auxiliary members were welcomed in 1978 and seventeen men actively serve today. The term Women's Auxiliary was officially dropped and the term 'pink lady' took on a new meaning!

Our beloved Sister Gabriel retired in 1990. Members Addie Campbell and Alma Maccini described her as "simply inspirational" and "a symbol of devotion, excellence and an extended hand." Sister Gabriel's influential leadership continues to impact the Auxiliary today as stories still circulate among the members. Shortly after Sister Gabriel's retirement, St. Joseph's



1978

Men now find it rewarding to volunteer in several Auxiliary services.

## AUXILIARY PRESIDENTS

	1957-59	Mrs. Theodore Grenfell (Mildred)
	1960-61	Mrs. Melvin Boggiano (Bonnie)
D	1962-63	Mrs. Neill P. Johnson (Elizabeth)
D	1964	Mrs. Blake LeBaron (Donna)
D	1965	Mrs. E. H. Rimington (Millie)
	1966	Mrs. Clarence Armanino (Lorraine)
D	1967	Mrs. Delmar McComb (Marge)
D	1968	Mrs. Alzoe Renny
D	1969	Mrs. Leo d'Or (Anna)
D	1970	Mrs. Thomas Lyons (Betty)
D	1971	Mrs. Leo Smith (Laura)
A	1972	Mrs. Louis Maccini (Alma)
	1973	Mrs. William Barros (Nanette)
D	1974	Mrs. Alfred Sturia (Jeanne)
	1975	Mrs. Lawrence Stefani (Helen)
D	1976	Mrs. Anthony Domench (Gwen)
	1977	Mrs. Harold Limbaugh (Helen)
	1978	Mrs. Clyde McElyea Ziehke (Ruth)
D	1979	Mrs. Miller Morris (Neyla)
D	1980	Mrs. Amerigo Giovannoni (Evelyn)
D	1981	Mrs. Angela Holzapfel
S	1982	Mrs. Kenneth Beckman (Mary Ellen)
D	1983	Mrs. Mel Moretti (Maggie)
D	1984	Mrs. Walter Krejci (Della)
D	1985	Mrs. Anthony Santos (Ann)
S	1986	Mrs. Merritt Earnshaw (Lillian)
A	1987	Mrs. Michael Kurey (Trudy)
S	1988	Ms. Kay Flor
A	1989	Mrs. Arthur Johnson (Alfaretta)
D	1990	Mrs. Frank Portale (Isabelle)
	1991	Mrs. Ernest Gutzman (Norma)
D	1992-93	Mrs. Floyd Helton (Marian)
D	1994	Mrs. Cleveland Moland (Willie Mae)
D	1995	Mr. Ace Hatten
	1996	Mrs. Arthur Johnson (Alfaretta)
A	1997	Mrs. William Logsdon (Lavina)
	1998	Mrs. Kenneth Unruh (Rosemary)
A	1999-2000	Mrs. James M Garrett (JoAnne)

A—Active S—Sustaining D—Deceased



Thanks a Million!

created a Manager of Volunteers position and a Volunteer Services Department to support the Auxiliary and hospital volunteers in general.

Later that same year, the organization reached a milestone by celebrating over one million service hours and one million dollars donated. “I’m Worth A Million – Ask Me Why” buttons were worn by all members. At the time, it was an interesting coincidence to note the hours of service and dollars donated nearly matched every year!

The 40th Anniversary in 1997 was marked by documenting 1.25 million hours served in 15 different service areas (many of which had been created in 1958-59!) and nearly \$2 million dollars donated.

The Gift Shop grew to become a daily retail operation. The implementation of employee payroll deduction during Chairmen Norma Salvetti’s and Trudy Kurey’s watch increased profits dramatically. By the late 1990’s the shop became very challenging to manage with volunteers alone, even with devoted volunteer leaders who often served over 20 hours per week. By 1999, Auxiliary Gift Shop leadership decided to hire a paid Gift Shop Manager to assist with buying, display, technological improvements (such as ATM and credit card purchases) volunteer

“I love volunteering at St. Joseph’s. I never leave when I haven’t felt I have made somebody’s day a little brighter, or less confused, or less worrisome. It pays big dividends in return as well, as I feel appreciated and life is more enriched and meaningful.”

Marilyn Brown, Escort & Information



1990

Sister Gabriel Lally, O.P. retires.

Betty Marino and  
Ilah Mae Osborne in  
the Gift Shop.

2005



recruitment and training, and expansion of specialized vendor sales. In 2006, Gift Shop funds contributed 87% of the total \$145,000 annual donation to St. Joseph's.

Over the years, Auxiliary funds have supported many hospital projects and purchases of needed equipment, beginning with a respirator and heart massage machine in 1961. The list is long and impressive, and includes oxygen tents, defibrillator, circoelectric beds, surgical microscope, hypothermia blanket, electric examining table, in-bed scale, heart-lung resuscitator, cardiac and surgery monitors, nuclear magnascanner, infant warmer, delivery room table, skytron ceiling lights, Giraffe beds, isolette for twins, infant memory boxes, state of the art linear accelerator, heart catheterization suite, digital radiology equipment and more. Substantial financial contributions from the Auxiliary were also made to support the building of both our Cancer and Heart Centers.

Most recently, St. Joseph's Auxiliary pledged ONE MILLION DOLLARS to St. Joseph's Foundation for the new three story Patient Pavilion, which will begin construction in early 2007. The Pavilion will include private labor and delivery rooms, a new neonatal ICU, a medical-surgical ICU and additional medical-surgical beds. The building project will greatly improve the hospital environment for maternity patients and provide much needed additional hospital beds for community members needing hospitalization.

As society, health care, and our community changed, so did the Auxiliary's governing structure. JoAnne Garrett, President in 1999 and 2000, was the Auxiliary's last sitting President. In late 2001, the traditional governing structure



Million Dollar Pledge for Patient Pavilion.

2006

transitioned to a contemporary leadership Council. This twelve person team of Auxiliary members and staff guides and oversees the day to day Auxiliary operations, making consensus-based decisions. The teamwork spirit of the Auxiliary Council is alive and well. All active members gather for quarterly general meetings and vote on large organizational issues.

From 1957 and continuing today, the Auxiliary's role in offering hospitality to St. Joseph's patients, families and visitors has been paramount. The warm smiles, welcoming gestures, guidance and escort services, handmade gifts and many other services personalize care and ease the tension and anxiety that often is experienced when entering a hospital. Today, 126 active members serve over 28,000 hours annually in 13 diverse areas and annual donations increase each year through various fundraising efforts. While we celebrate our Auxiliary's Golden Anniversary, we also celebrate 1,800,000 hours of service and over \$3 million dollars donated. Most importantly, we celebrate the caring and compassion our Auxiliary members have shown, and continue to show, to hundreds of thousands of community members.

"What fun it is to help people find their way around this gigantic center! Each day brings a new challenge that keeps the old brain active. St. Joseph's seems like the center of the world as I constantly see friends from every walk of life and it's good working with the professional staff too. After 16 years, I love it!"

JoAnne Garrett, Past President, Escort & Information

2007

Judy Bonfilio and Jean Cabral  
at the Information Desk.



## St. Joseph's Auxiliary Mission and Purpose 2007

St. Joseph's Auxiliary is a self governing volunteer membership organization and an integral part of St. Joseph's Medical Center. In accordance with SJMC's mission and values, we serve voluntarily by providing a personal touch and hospitality to people who enter St. Joseph's. We also raise funds to purchase needed medical equipment and help finance special projects that will improve health care in our community.



Not pictured: Karen Morgan, Joy Clem, Patti Hogue

### 2006 / 2007 AUXILIARY COUNCIL

Joy Juanitas, Treasurer

Lavina Logsdon, Member Support Representative

JoAnne Garrett 2006 / Joy Clem 2007,  
New Member Representative

Barbara Hurley, St. Joseph's Foundation Representative

Bill Adams, Fund Raising Representative

Karen Morgan 2006 / Peggy Willard 2007,  
Communications/Newsletter

Tess Aberle, Member at Large

Jim Shuck, Member at Large

Lucille Mihelic 2006 / Patti Hogue 2007, Member at Large

Volunteer Services

Karen Quinn, Manager

Patti Wells, Coordinator

Sue Rokoszewski 2006 / Cheryl Nickerson 2007, Foundation Staff

Gift Shop

Linda Marino, Manager

Colleen Hall, Assistant

Judy Mullins, Bookkeeper

# Congratulations!



Many who knew her remember Sister Gabriel for her incisive mind and attentive heart. She planned and provided for the future of St. Joseph's and we continue to benefit from her legacy to all of us. Fifty years ago, the wisdom of forming an Auxiliary to support and extend the healing mission of St. Joseph's was yet another way to ensure the future of her beloved St. Joseph's. The countless volunteer hours, the innumerable acts of kindness and generosity, and the millions of dollars of support from St. Joseph's Auxiliary are living testimony not only to her insightful planning, but almost more importantly, to the kind hearts and generous souls of all Auxiliary members, past and present.

While this year we celebrate fifty years of Auxiliary history, today's members have given us a clarion call – celebrate and honor the past, yes, but invest in the future! Your million dollar pledge made the Auxiliary the first major donor to St. Joseph's Pavilion project; yours is the cornerstone in the effort to ensure the health of this community. Generosity begets generosity. Deep and profound thanks for these fifty years of generous service to the patients, families, staff and physicians of St. Joseph's and know that we count on your presence and support as we move forward.

Blessings,

*Sister Abby Newton, O.P.*

Sister Abby Newton, O.P.  
Dominican Sister of San Rafael  
St. Joseph's Vice President  
Mission Integration

# St. Joseph's Auxiliary turns caring hearts into everyday miracles.

Our Auxiliary mission thrives. If you or someone you know would like to support our mission, consider sharing your time, talent and treasure by exploring our many volunteer opportunities or by making a donation to assist with our Million Dollar Pledge to support St. Joseph's new Patient Pavilion.

For information about volunteering or making a donation,  
call St. Joseph's Volunteer Services Department  
467-6527  
or send your tax deductible donation directly to  
St. Joseph's Auxiliary  
P.O. Box 213008  
Stockton, CA 95213-9008



St. Joseph's Medical Center

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miracles happen.